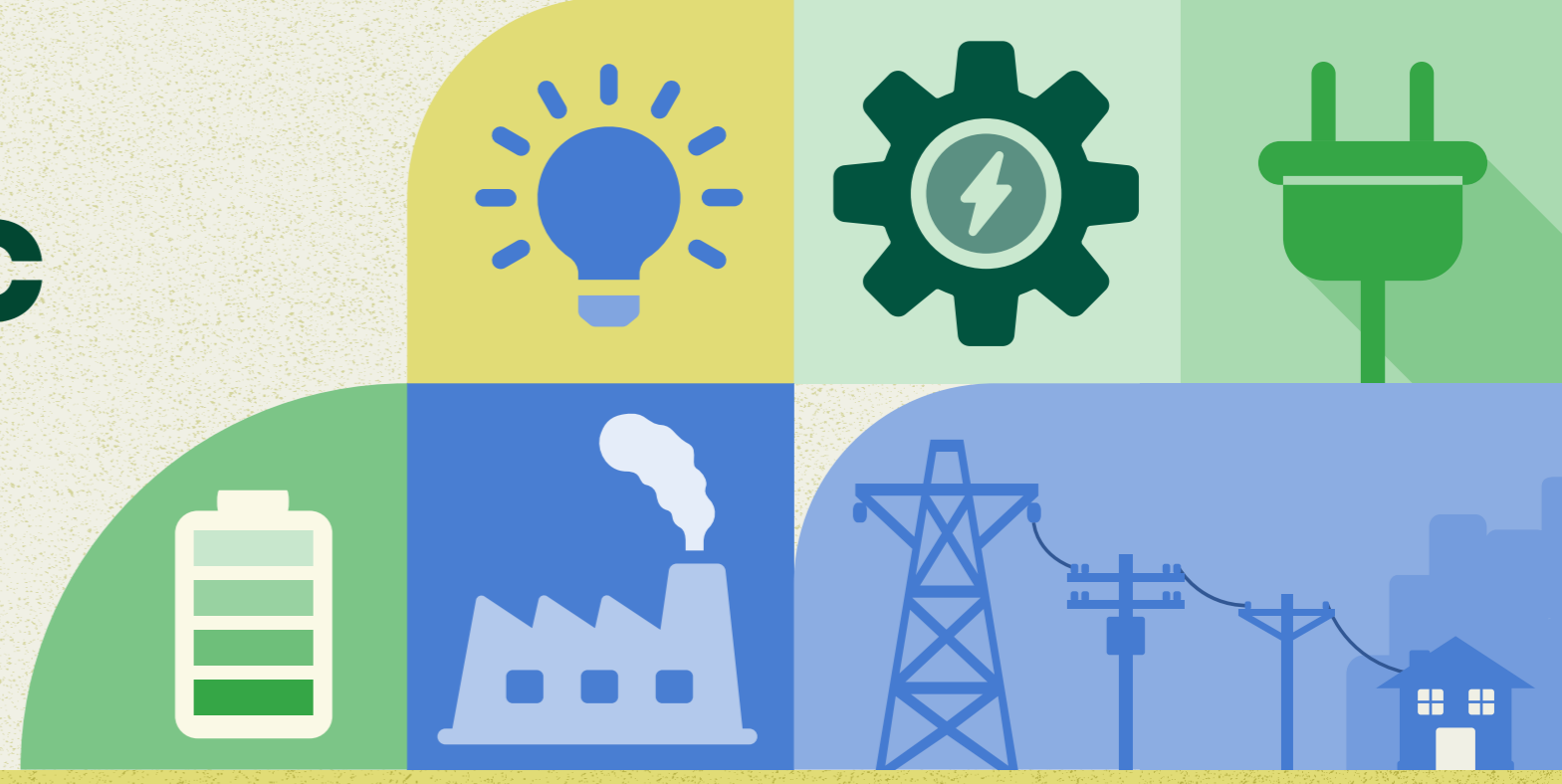


Why is Your Electric Bill Going Up?



New Jersey residents – who already pay 20% more than the national average for electricity – will see their electric bills rise by nearly 20% more this summer. A big reason? PJM.

PJM is a little-known private company that manages the electric grid in New Jersey and 12 other states. PJM is responsible for making sure the grid runs smoothly, but mismanagement by profit-seeking executives is raising prices for New Jersey families.



Uncertainty and Mismanagement by PJM is Driving Up Costs for Consumers

Prioritizing high-pollution fossil fuel power over affordable, reliable renewable and storage projects

Continuing to rely on aging infrastructure

Delaying the connection of new energy resources to the grid

Focusing on profits over progress

Major factors increasing electricity demand

Increasing Population

NJ has the fastest-growing population of any state in the Northeast

New Technologies

Over the next five years, the demand for electricity to serve AI-driven energy use alone will triple

If all the pending data centers in **PSEG's** jurisdiction were to move forward, they would need approximately 4.7 gigawatts of electricity – the same power draw as millions of homes.



PJM is Stalling Supply

New Power Delays

Projects are spending nearly five years in PJM's "interconnection queue," the process to bring new power online

Blocking Clean Energy Projects

95% of the projects in PJM's queue are renewables, waiting to be connected to the grid

Aging Power Plants

12% to 30% of PJM's capacity is at risk of retiring by 2030, while new projects remain stalled

79 New Jersey energy projects are in the PJM queue – primarily for clean developments like solar and storage. More supply would lower electricity prices.

How to fix this?

PJM's profit motivations and misguided actions are leading to **higher electric bills** for New Jersey families.

But it doesn't have to be this way.

Contact your elected officials.

Tell them New Jersey leaders need to push PJM to:

Clear the backlog of clean energy projects



Modernize how they plan for future energy needs



Protect families from unnecessary price hikes

